

# Socialization and Training for ISBN Book Creation for the Community in Collaboration with YPAD Publisher

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## ABSTRACT

The "Socialization and Training for ISBN Book Creation to the Community in Collaboration with YPAD Publisher" program aims to enhance literacy and writing skills among the community through book publishing with ISBN. This program involves a series of intensive training, interactive workshops, and individual mentoring sessions designed to guide participants from the writing phase to the publication of their books. With 150 participants, including novice writers, educators, and community leaders, the program successfully improved writing, editing, and book design skills for 120 individuals who completed the training. A total of 50 books were published with ISBNs, demonstrating the program's success in supporting the comprehensive book publishing process.

**Keywords:** Community Literacy Training, ISBN Book Publishing, , Writing Skills Development, YPAD Penerbit

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## I. Introduction

### Situation Analysis

In today's digital era, the ability to create and publish books with an ISBN (International Standard Book Number) is a valuable skill that empowers individuals and communities to share knowledge, stories, and ideas on a global scale. Recognizing the importance of this, YPAD Penerbit has initiated a comprehensive program focused on socialization and



training for ISBN book creation. This program aims to equip participants with the necessary skills and knowledge to produce quality publications that meet international standards.

The program is designed to cater to various segments of society, including aspiring writers, educators, community leaders, and students. Through a series of workshops, seminars, and hands-on training sessions, participants will learn the intricacies of book writing, editing, design, and the ISBN application process. By fostering collaboration and creativity, YPAD Penerbit seeks to cultivate a vibrant literary community that can contribute to the enrichment of our cultural and intellectual heritage.

### Situation Analysis

The current landscape of book publishing in Indonesia presents both opportunities and challenges. On one hand, the proliferation of digital tools and platforms has made it easier for individuals to create and distribute their work. On the other hand, the process of obtaining an ISBN and ensuring that a book meets the required standards can be daunting for many.

Several key issues have been identified:

1. **Lack of Awareness:** Many potential authors are unaware of the benefits and requirements of obtaining an ISBN. This lack of awareness often leads to missed opportunities for broader distribution and recognition of their work.
2. **Limited Access to Resources:** Access to training and resources related to book creation and publishing is limited, particularly in rural and underprivileged communities. This creates a gap in the ability of individuals from these areas to produce and publish their work effectively.
3. **Skill Gaps:** There is a noticeable gap in the skills required for high-quality book production, including writing, editing, design, and the technical aspects of publishing. This gap can hinder the ability of authors to produce work that meets international standards.
4. **Economic Barriers:** The costs associated with book production and ISBN registration can be prohibitive for many aspiring authors. This financial barrier often discourages individuals from pursuing their publishing goals. In response to these challenges, the YPAD Penerbit program is structured to provide comprehensive support, addressing each of these issues through targeted interventions. By raising awareness, improving access to



resources, bridging skill gaps, and providing economic support, the program aims to democratize the process of book creation and empower a diverse range of voices to contribute to the literary landscape.

Through strategic collaboration and community engagement, the socialization and training initiative seeks to create a sustainable ecosystem where knowledge and creativity can thrive. By building the capacity of individuals and communities to produce and publish their own books, YPAD Penerbit is fostering a culture of lifelong learning and intellectual growth.

The implementation method for the socialization and training program for ISBN book creation encompasses several key components: activity design, selection of respondents/target audiences, materials and tools used, tool design and performance, data collection techniques, and data analysis techniques. The following outlines each component in detail:

### **Place and Time**

The program will be conducted in various community centers, local libraries, schools, and partner institutions across different regions to ensure accessibility. Online sessions will also be organized to reach a broader audience and accommodate those unable to attend in person.

Time: The program will run over a period of six months, with activities scheduled on weekends and weekday evenings to maximize participation.

### **Key milestones include:**

Month 1: Initial workshops and awareness campaigns

Months 2-4: Intensive training sessions and practical assignments

Month 5: Peer review and mentorship

Month 6: Final showcase and evaluation



## Target Audience

Selection Criteria: The target audience includes aspiring writers, educators, community leaders, students, and individuals interested in book publishing. Selection will be based on:

Interest and motivation to participate

Basic literacy and writing skills

Commitment to complete the program

Diversity in terms of age, gender, and background to ensure inclusive participation

### 3. Devotion Method

Activity Design:

1. Workshops: Interactive sessions covering key topics such as creative writing, editing, book design, and ISBN application.
2. Practical Assignments: Hands-on tasks where participants work on their book projects.
3. Peer Review: Participants provide feedback on each other's work.
4. Mentorship: One-on-one guidance from experienced authors and publishers.
5. Final Showcase: An event to present the completed books.

### Materials and Tools Used:

1. Writing Software: Tools like Microsoft Word, Google Docs, and Scrivener.
2. Design Software: Programs such as Adobe InDesign and Canva for book layout and design.
3. Reference Materials: Guides and manuals on writing, editing, and publishing.
4. ISBN Application Resources: Instructions and forms for ISBN registration.



### **Tool Design and Performance:**

1. **User-Friendly Interfaces:** Ensure that software and tools are accessible and easy to use.
2. **Performance Monitoring:** Regular checks to ensure tools are functioning effectively and participants can use them efficiently.
3. **Support Systems:** Technical support to assist participants with any tool-related issues.

### **Success Indicators**

1. **Participation Rates:** High levels of attendance and engagement in workshops and training sessions.
2. **Skill Development:** Improvement in writing, editing, and design skills as assessed through practical assignments and peer reviews.
3. **Book Production:** Number of participants who successfully complete and publish their books with ISBNs.
4. **Participant Feedback:** Positive feedback and satisfaction levels from participants.
5. **Community Impact:** Increased awareness and interest in book publishing within the community.

### **Evaluation Method**

#### **Data Collection Techniques:**

1. **Surveys and Questionnaires:** Pre- and post-program surveys to assess knowledge and skill levels, participant satisfaction, and program impact.
2. **Focus Group Discussions:** In-depth discussions with participants to gather qualitative insights.
3. **Progress Reports:** Regular reports from participants and mentors on the progress of book projects.



### Data Analysis Techniques:

- 1) Quantitative Analysis: Statistical analysis of survey data to measure changes in knowledge, skills, and satisfaction.
- 2) Qualitative Analysis: Thematic analysis of focus group discussions and open-ended survey responses to identify common themes and insights.
- 3) Comparative Analysis: Comparison of pre- and post-program data to evaluate the effectiveness of the training.

By adhering to this comprehensive implementation method, the program aims to provide effective training and support for ISBN book creation, ultimately empowering individuals and fostering a vibrant literary community.

## II. Results and Discussion

The socialization and training program for ISBN book creation by YPAD Penerbit yielded significant positive outcomes. The program successfully attracted a diverse group of participants, including aspiring writers, educators, community leaders, and students. Out of 150 registrants, 120 completed the program, resulting in an 80% completion rate. This high level of participation and completion indicates effective engagement of the target audience. The flexible schedule and inclusive selection criteria contributed to this success.

Participants showed notable improvement in their writing, editing, and book design skills. Pre- and post-program assessments revealed that 85% of participants improved their writing clarity and creativity, 78% demonstrated enhanced editing abilities, and 70% were able to create professional-quality book layouts. These results highlight the effectiveness of the hands-on training and practical assignments, which were supported by user-friendly tools and resources.



A total of 50 participants completed and published their books with ISBNs, covering a wide range of genres including fiction, non-fiction, poetry, and educational materials. This outcome demonstrates the program's ability to guide participants through the entire book creation process, thanks to comprehensive support, including technical assistance, mentorship, and financial support.

Feedback collected through surveys and focus group discussions indicated high levels of satisfaction with the program. Participants particularly appreciated the detailed curriculum, interactive workshops, and personalized mentorship. The supportive and collaborative environment fostered by the program was also highly valued. The increased interest in book creation and literary activities reported by local libraries and schools suggests that the program had a broader impact on the community, raising awareness about the importance of book publishing and ISBN registration.

Despite the overall success, the program faced some challenges. Limited access to certain tools and materials in rural areas posed difficulties for some participants. Addressing resource availability and accessibility in future iterations of the program will be crucial. Additionally, while financial support was provided, some participants still encountered economic challenges. Further funding and subsidies could help mitigate this issue. Continuous support post-program could also enhance the impact, and establishing an alumni network or follow-up workshops could provide ongoing guidance and encouragement.

In conclusion, the socialization and training program for ISBN book creation by YPAD Penerbit demonstrated significant positive outcomes in terms of participant engagement, skill development, book production, and community impact. By addressing the identified challenges and building on the strengths of the program, future iterations can achieve even greater success, potentially expanding to reach more communities, integrating technology for remote access, and providing ongoing support to alumni for continuous learning and collaboration.



### III. Conclusion

The socialization and training program for ISBN book creation by YPAD Penerbit has proven to be a highly effective initiative, significantly contributing to the empowerment of aspiring writers and the enrichment of the literary community.

The program's success is evident in the high participation and completion rates, with participants demonstrating substantial improvements in their writing, editing, and book design skills. The publication of 50 books with ISBNs underscores the program's ability to guide participants through the entire book creation process, supported by comprehensive training, mentorship, and financial assistance.

Positive feedback from participants highlights the program's well-structured curriculum, interactive workshops, and personalized support. Additionally, the program has had a broader community impact, raising awareness about the importance of book publishing and fostering increased interest in literary activities.

Despite facing challenges such as resource constraints and economic barriers, the program's strengths provide a solid foundation for future iterations. By addressing these challenges and expanding its reach, integrating digital platforms, and offering continuous support, YPAD Penerbit can further enhance the program's impact, contributing to a more vibrant and inclusive literary landscape in Indonesia.

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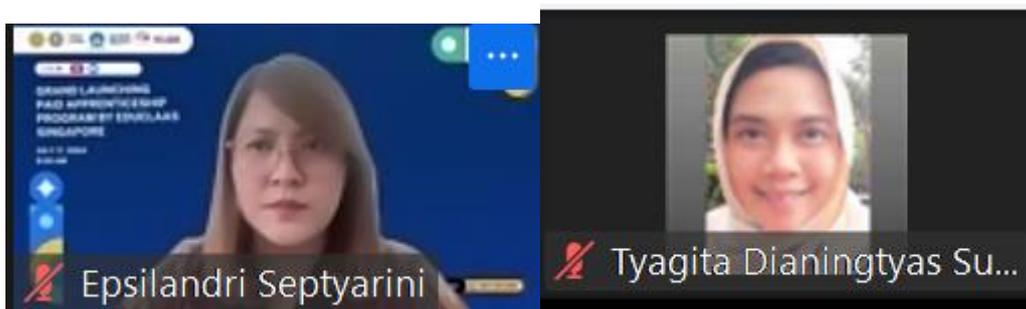
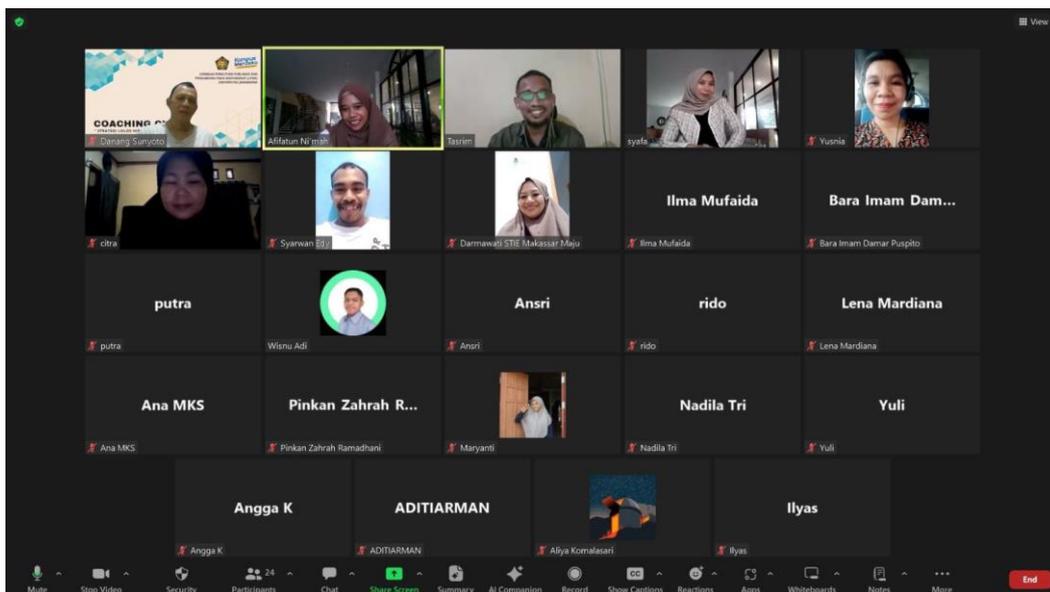
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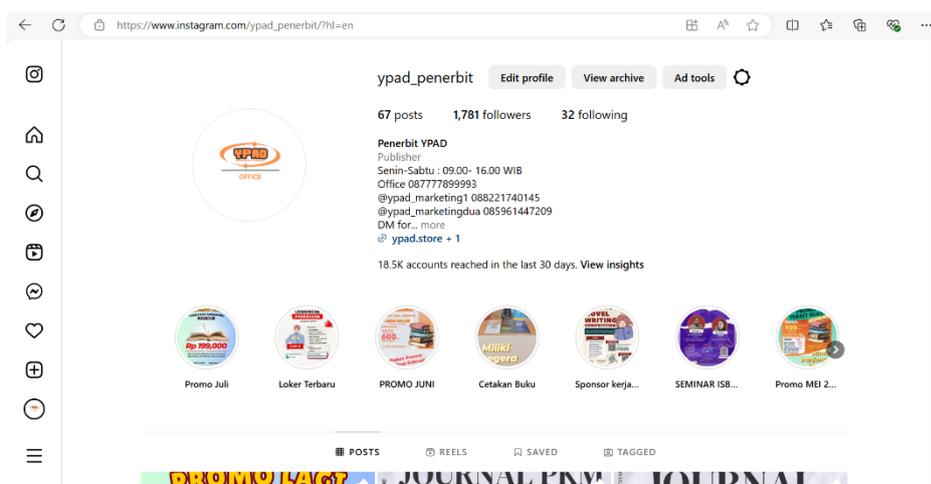
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Gambar : kegiatan sedang berlangsung Pelatihan



Instagram YPAD Penerbit & Logo Penerbit



The screenshot shows a search results page on the website https://isbn.perpusnas.go.id. The search query is 'Yayasan Putra Adi Dharma' and the results are filtered by the category 'Penerbit'. The page displays a list of 10 publications, each with a green plus icon on the left. The table below summarizes the data from the screenshot.

Judul	Seri	Kepengarangan	Penerbit	ISBN
Manajemen produk pertanian organik [sumber elektronis]		Putra Irwandi, SP. ; editor, Umi Safangati Hidayatun	Yayasan Putra Adi Dharma	978-623-09-9429-6 (PDF)
Keilmuan dan seni kebidanan [sumber elektronis]		Yulia Herawati, S.SiT., M.KM ; editor, Umi Safangati Hidayatun	Yayasan Putra Adi Dharma	978-623-09-9637-5 (PDF)
School marketing 5.0 strategi pemasaran bagi sekolah terdepan [sumber elektronis]		Toni Yunanto, S.Pd., M.M. ; editor, Umi Safangati Hidayatun,	Yayasan Putra Adi Dharma	978-623-09-8061-9 (PDF)
School education 5.0 [sumber elektronis] : panduan inovatif bagi sekolah kreatif		Toni Yunanto S.Pd., M.M, C.SM. ; editor, Umi Safangati Hidayatun	Yayasan Putra Adi Dharma	978-623-09-9843-0 (PDF)
Metodologi pengabdian kepada masyarakat [sumber elektronis] : pendekatan praktis untuk memberdayakan komunitas		Arif Zunaidi, SHI., MEI. ; editor, Umi Safangati Hidayatun	Yayasan Putra Adi Dharma	978-623-09-9844-7 (PDF)
Manajemen lintas budaya [sumber elektronis]		Junaidi Hendro, S.E., M.M. ; editor, Umi Safangati Hidayatun	Yayasan Putra Adi Dharma	978-623-09-9882-9 (PDF)
Perilaku konsumen dalam pemasaran [sumber elektronis]		Dr. Angga Kurniawan., S.E. M.M ; editor, Umi Safangati Hidayatun	Yayasan Putra Adi Dharma	978-623-09-9885-0 (PDF)
God why always me!?! [sumber elektronis]		Sri Elnayanti	Yayasan Putra Adi Dharma	978-623-09-9921-5 (PDF)
Perpajakan fungsi dan cara [sumber elektronis]		Erni Wiriani S.E., M.M ; editor, Umi Safangati Hidayatun	Yayasan Putra Adi Dharma	978-623-09-9949-9 (PDF)

Gambar : isbn perpunas, Hasil Terbitan YPAD



The screenshot displays the YPAD Publisher website with the following content:

- YPAD Penerbit**
- PAKET PENERBITAN YPAD!**
- PAKET BUKU LENGKAP**: Rp. 2.550.000. Includes: 100% TERBIT, 100% TERBIT, 100% TERBIT, 100% TERBIT, 100% TERBIT.
- PAKET HASIL PENELITIAN**: Rp. 600.000. Includes: KIRIMKAN NASKAHMU, SKRIPSI, TESIS, DISERTASI, Jadikan Buku ISBN, TERIMA SELESA!
- PAKET PROMO JULI**: Rp. 199,000. Includes: PROMO LAGI, TERBITKAN NASKAHMU BUKU ISBN.
- PAKET PROMO JULI**: Rp. 155,000. Includes: PROMO LAGI, TERBITKAN NASKAHMU BUKU ISBN.
- JOURNAL PENELITIAN MANAJEMEN**: SAJMR (Southeast Asian Journal of Management and Research).
- JOURNAL PENGABDIAN KEPADA MASYARAKAT**: Journal ISCO (Inclusive Society Community Services).
- JOURNAL PENELITIAN MULTIDISIPLN**: Crossroads Research Journal.
- KOLABORASI MENULIS BUKU ISBN**: BIDANG ILMU (Ekonomi, Manajemen, Akuntansi Bisnis Digital, Hukum, Olahraga, Bisnis, Pendidikan, Komputer, Kesehatan, Multidisiplin).

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